



PATENT

Case Docket No. AMAZON.074A

Date: August 29, 2001

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Snodgrass, et al.  
App. No. : 09/876,611  
Filed : June 7, 2001  
For : IDENTIFYING AND  
PROVIDING TARGETED  
CONTENT TO USERS  
HAVING COMMON  
INTERESTS

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on

August 29, 2001

Ronald J. Schoenbaum, Reg. No. 38,297.

Group Art Unit : UNKNOWN

**TRANSMITTAL LETTER**

**ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231**

**ATTENTION: BOX MISSING PARTS**

Dear Sir:

In response to the Notice to File Missing Parts of Application Under 37 CFR 1.53(f), which was mailed by the Office on August 8, 2001, enclosed are the following documents:

- (X) An executed Declaration by Inventor(s);
- (X) A Power of Attorney Form and Copy of Assignment;
- (X) A Notice to File Missing Parts;
- (X) An Information Disclosure Statement;
- (X) A PTO Form 1449 listing seven (7) references, copies of which are enclosed;
- (X) A check in the amount of \$1,386.00 to cover the filing fees; and
- (X) A return prepaid postcard.

PATENT

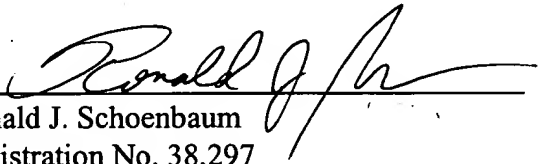
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Fees as calculated below:

FILING FEE UNPAID AT TIME OF FILING	\$1,256.00
SURCHARGE 37 CFR 1.16(e)	\$ + 130
TOTAL FEES SUBMITTED HERewith	\$1,386.00

The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment, to Account No. 11-1410.

  
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Ronald J. Schoenbaum  
Registration No. 38,297  
Attorney of Record

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## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/876,611	06/07/2001	Ryan J. Snodgrass	AMAZON.074A

CONFIRMATION NO. 9007

20995  
KNOBBE MARTENS OLSON & BEAR LLP  
620 NEWPORT CENTER DRIVE  
SIXTEENTH FLOOR  
NEWPORT BEACH, CA 92660



## FORMALITIES LETTER



\*OC000000006399355\*

Date Mailed: 08/08/2001

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

## Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 130.

09/12/2001 MAHMED1 00000094 09876611

01 FC:199

1256.00 DP

A copy of this notice MUST be returned with the reply.

Adjustment date: 10/25/2001 TLW11

09/12/2001 MAHMED1 00000094 09876611

01 FC:199

-1256.00 DP

CV.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

09/06/2001 MAHMED1 00000045 09876611

01 FC:105

130.00 DP

Repln. Ref: 09/06/2001 MAHMED1 0009380100

DAH:111410 Name/Number:09876611

FC: 704

1256.00 CR

Repln. Ref: 10/25/2001 TLW11 0009212400  
DAH:111410 Name/Number:09876611  
FC: 704 \$1256.00 CR